

**WORKFORCE WORLD**  
**EVOLVE OR GO EXTINCT**



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**DESSA MORRIS**



**DINOSAUR EMBRYO**  
DNA RESEARCH AND CLONING

**LEVEL 1 CLEARANCE**



34479 41427

ISLA SORNA FACILITY

**THIS PASS IS NON TRANSFERABLE**



**WORKFORCE WORLD**  
EVOLVE OR GO EXTINCT

**JAMI CASH**



**DINOSAUR EMBRYO**  
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**EXTINCTION  
INDICATOR #1**



**DINOSAURS IN THE VISITOR CENTER  
INDUSTRIES IN SCHOOLS**

**ADAPTIVE  
RESPONSE  
ACTIVATED**

**PARK GUIDES  
PROVIDED**

The cover of the 'The Playbook: Recruitment' guide features the Walton Works logo (a blue circle with 'WW' and 'WALTON WORKS' below it) at the top. Below the logo is a stylized graphic of an open book with blue 'X' marks and circles scattered across its pages. The title 'THE PLAYBOOK: RECRUITMENT' is centered in a bold, blue font. At the bottom, it reads 'A PLAYBOOK FOR RECRUITING AT HIGH SCHOOL EVENTS' and includes the website 'choosewalton.com' with a globe icon.

### IDEAS TO GET YOU STARTED

Each company and industry is different. Showcase what makes your company special! Use this playbook as a guide to inspire even more ideas! These are just ideas, not requirements.

#### EYE CATCHING DISPLAY

This is the first thing students will see, and it could be what attracts them to learn more about why your company is a great place to work. Consider including the following:

- Company branded table covering
- Your product
- Informational flyers
- Your tools
- Your gear
- Vertical banner

Be creative! Your company is unique and your booth ultimately needs to reflect your company to attract your future workforce.

A photograph of a trade show booth with various items labeled: 'Visual Interest' (a vertical banner), 'Bucket Activity' (a table with a bucket), 'Equipment truck' (a white truck in the background), 'Gear that can be used for setles' (a blue bag), and 'Branded table' (a blue tablecloth). The website 'choosewalton.com' is at the bottom.

# EXTINCTION INDICATOR #2

**BUILDING THE PARK IN MID-RAMPAGE**

**SET DATES AS WE WENT**

**ADAPTIVE  
RESPONSE  
ACTIVATED**

**ESTABLISH A  
CONTROL ROOM**



**EXTINCTION  
INDICATOR #3**



**EVERYONE FOR THEMSELVES IN THE RAPTOR PEN  
FUNCTIONING IN SILOS**

**ADAPTIVE  
RESPONSE  
ACTIVATED**

**ONE PARK.  
ONE SYSTEM.**



**EXTINCTION  
INDICATOR #4**



**THE PARK WASN'T ACCESSIBLE**  
**JOB FAIR LOCATIONS**

**ADAPTIVE  
RESPONSE  
ACTIVATED**

**OPENING THE  
RIGHT GATES**



**EXTINCTION  
INDICATOR #5**

**MEETING THE DINOSAURS ALREADY GROWN  
SETTLING ONLY FOR HIGH SCHOOL**

**ADAPTIVE  
RESPONSE  
ACTIVATED**

**STARTING AT  
THE HATCHERY**

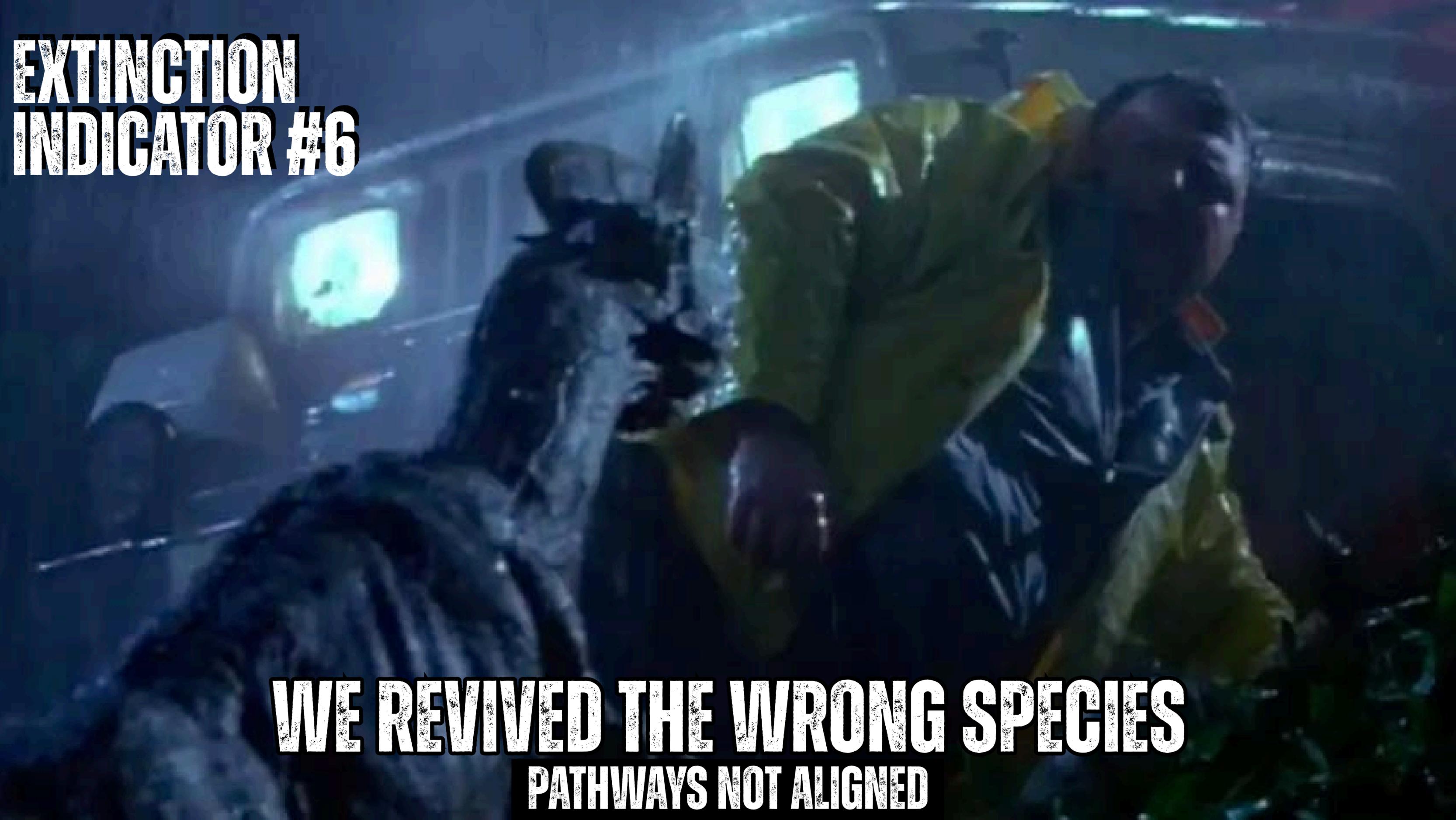


**CAREER AWARENESS  
LIBRARY**

**CURRICULUM NIGHTS**

**LEGO CHALLENGES**

**BE PRO BE PROUD**



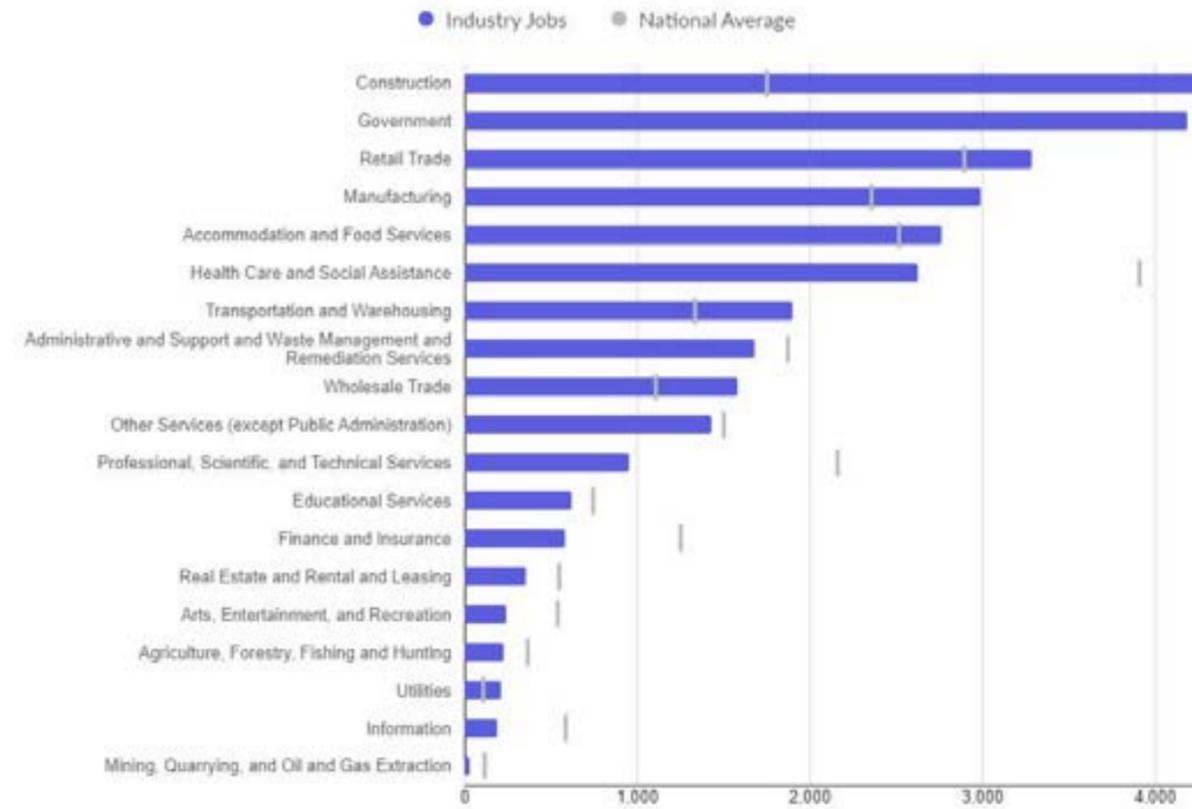
**EXTINCTION  
INDICATOR #6**

**WE REVIVED THE WRONG SPECIES  
PATHWAYS NOT ALIGNED**

**ADAPTIVE  
RESPONSE  
ACTIVATED**

**REENGINEERING  
THE SPECIES  
WITH DATA**

Largest Industries





# THE WORK CONTINUES

STAY CONNECTED. BE A PART OF WHAT'S NEXT.

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