



Economic &
Community
Development

2026 ECG ECONOMIC DEVELOPMENT SUMMIT THE PROGRAM

DAY 1

MONDAY, MARCH - 2

REGISTRATION OPENS 12:00 NOON

Welcome	1:00 PM
Rivian – The Good, The Bad, & The Ugly	1:15 PM
Downtown Transformational Development	1:45 PM
Actions Speak Louder than Words: Understanding Non-Verbal Communication	3:00 PM
Evening Reception [Heavy Hors d'oeuvres] - The Westin Beachside Courtyard	6:30 PM

DAY 2

TUESDAY, MARCH - 3

Breakfast 7:00 AM - 9:00 AM

ECG Board Meeting 8:00 AM - 8:45 AM

BREAK OUT SESSION

INDUSTRIAL DEVELOPMENT

BALLROOM B

Industrial Market Refresh and Outlook	9:00 AM
When Product Shelves are Empty	10:15 AM
What it takes to Win in the Food & Beverage Space	11:00 AM

BREAK OUT SESSION

RETAIL / COMMUNITY DEVELOPMENT

BEN PORTER SALON

Guiding your Smaller Retailers to Success	9:00 AM
From Vacant to Vibrant: How Cities Can Turn Empty Spaces into Economic Engines	10:15 AM
Building Better Economies: How Public Partnerships Drive Placemaking & Small Business Success	11:00 AM

Golf	12:45 PM
Reception / Dinner / Entertainment - Ballroom A	6:00 PM

DAY 3

WEDNESDAY, MARCH - 4

Breakfast 7:00 AM - 8:00 AM

GENERAL SESSION: BALLROOM B

From Metro Atlanta to Rural Georgia, How IHG Hotels Sees the Possibilities	8:00 AM
Your Website is Your Closer: Building Digital Foundations That Win Projects	9:00 AM
Transitioning from Retiring to Hiring	10:15 AM