



Economic &
Community
Development

2026 ECG ECONOMIC DEVELOPMENT SUMMIT THE PROGRAM

DAY 1

MONDAY, MARCH - 2

REGISTRATION OPENS 12:00 NOON

Welcome

1:00 PM

Rivian – The Good, The Bad, & The Ugly

1:15 PM

Downtown Transformational Development

1:45 PM

Actions Speak Louder than Words: Understanding Non-Verbal Communication

3:00 PM

Evening Reception [Heavy Hors d'oeuvres] - The Westin Beachside Courtyard

6:30 PM

DAY 2

TUESDAY, MARCH - 3

BREAK OUT SESSION

INDUSTRIAL DEVELOPMENT

BALLROOM B

Industrial Market Refresh and Outlook 9:00 AM

When Product Shelves are Empty 10:15 AM

What it takes to Win in the Food & Beverage Space 11:00 AM

Golf

Reception / Dinner / Entertainment - Ballroom A

Breakfast 7:00 AM - 9:00 AM

ECG Board Meeting 8:00 AM - 8:45 AM

RETAIL / COMMUNITY DEVELOPMENT

BEN PORTER SALON

Guiding your Smaller Retailers to Success 9:00 AM

From Vacant to Vibrant: How Cities Can Turn Empty Spaces into Economic Engines 10:15 AM

Building Better Economies: How Public Partnerships Drive Placemaking & Small Business Success 11:00 AM

12:45 PM

6:00 PM

DAY 3

WEDNESDAY, MARCH - 4

Breakfast 7:00 AM - 8:00 AM

GENERAL SESSION: BALLROOM B

From Metro Atlanta to Rural Georgia, How IHG Hotels Sees the Possibilities 8:00 AM

Your Website is Your Closer: Building Digital Foundations That Win Projects 9:00 AM

Transitioning from Retiring to Hiring 10:15 AM