# Grant Funding to Meet Community Development Needs



Kimberly Carter, Division Director Community Finance

## **DCA Overview**

# Helping to build strong, vibrant communities.



#### The Georgia Department of Community Affairs is composed of:

**divisions** operating across the state in 12 regions.



Community Development Division

Community Finance Division

Historic Preservation Division

Homeownership Division

Housing Assistance Divison

Housing Choice Voucher Division

Housing Finance and Development Division

**70+** programs and resources

are administered to help provide funding, incentives, technical support and partnerships.



- Local Government and Community Assistance
- Homeless and Special Needs Housing Support
- Mapping, Research, and Surveys
- Rental and Mortgage Assistance
- Historic Preservation
- Construction Codes & Housing Development
- Planning

12 regional representatives

are located throughout the state to help communities decide which programs best address their particular needs.







**Atlanta** (Central) 60 Executive Park South, NE Atlanta, GA 30329

Waycross (HCV) 500 Alice Street Waycross, GA 31501

# **Our Programs**

DCA offers a variety of financial resources and technical assistance to help communities realize visions of success and improve the lives of their citizens. These resources, when used effectively and in concert with each other, can drive major improvements in a community and lead to an improved quality of life.

DCA offers a breadth of programs which can be categorized as follows:

#### **Funding**

Disburse state and/or federal funds to build or create something the community has deemed important such as sidewalks, roads, parks, public buildings, water and sewer facilities, housing choices, or economic development projects.

#### Incentives |

Encourage the private sector to invest and fill a need that is important to a community, often resulting in a public-private partnership.

#### Partnerships -

Foster partnerships with a private for-profit or nonprofit entity, quasi-governmental agency, or another government entity to achieve a goal.

#### Technical Assistance

Employ experts in financing, planning, research, citizen engagement and governance who can help local governments develop appropriate strategies to meet local goals.

# **DCA Regional Representatives**

The DCA Regional
Representatives are a vital
entry point to help navigate
the agency's diverse
offering of programs and
resources.

- Located in each of the state's 12 service delivery regions
- Available to discuss a community's needs and options
- Access, organize, and manage the various types of assistance offered through DCA
- Help a community decide which tools are best to address its particular needs and manage the various types of assistance offered by DCA
- Maintain a network of regional and statewide partners
- Coordinate and facilitate many of the agency's special initiatives

# **DCA Regions**



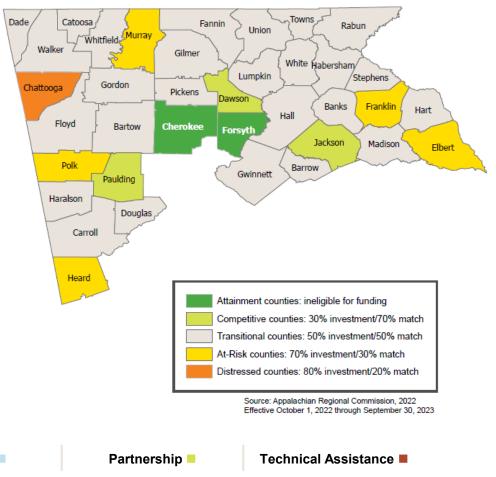
DCA Regional Representatives					
■ Region 1	Patrick Vickers	(404) 695-2093	region1@dca.ga.gov		
Region 2	Kathy Papa	(770) 362-7078	region2@dca.ga.gov		
Region 3	Tracie Sanchez	(470) 851-8827	region3@dca.ga.gov		
Region 4	Corinne Thornton	(706) 340-6461	region4@dca.ga.gov		
Region 5	Beth Eavenson	(404) 387-6977	region5@dca.ga.gov		
Region 6	Tonya Mole	(404) 852-6876	region6@dca.ga.gov		
Region 7	Tina Hutcheson	(478) 278-9434	region7@dca.ga.gov		
Region 8	Rebecca White	(706) 340-6461	region8@dca.ga.gov		
Region 9	Lynn Ashcraft	(478) 484-0321	region9@dca.ga.gov		
Region 10	Heather Sharpe	(470) 654-3920	region10@dca.ga.gov		
Region 11	Kelly Lane	(404) 227-3619	region11@dca.ga.gov		
■ Region 12	Jennifer Fordham	(912) 531-1746	region12@dca.ga.gov		

- Appalachian Regional Commission
- Southeast Crescent Regional Commission
- Community Development Block Grants

- Downtown Development Revolving Loan Fund
- Regional Economic Business Assistance
- OneGeorgia Authority

#### Appalachian Regional Commission

- Regional economic development agency that represents a partnership of federal, state, and local governments
- Established by an act of Congress in 1965
- Composed of the governors of the 13 Appalachian states
- Federal co-chair, who is appointed by the president
- Provides financial investment and technical assistance to eligible applicants in support of community and economic development in Georgia's 37-county Appalachian region



# 2022-2026 ARC Federal Strategic Goals & How They Align With State Priorities

#### **Building Appalachian Businesses**

- Downtown Development
- Regrowth of the tourism economy

#### **Building Appalachia's Workforce Ecosystem**

- Downtown Development
- Workforce development

#### **Building Appalachia's Infrastructure**

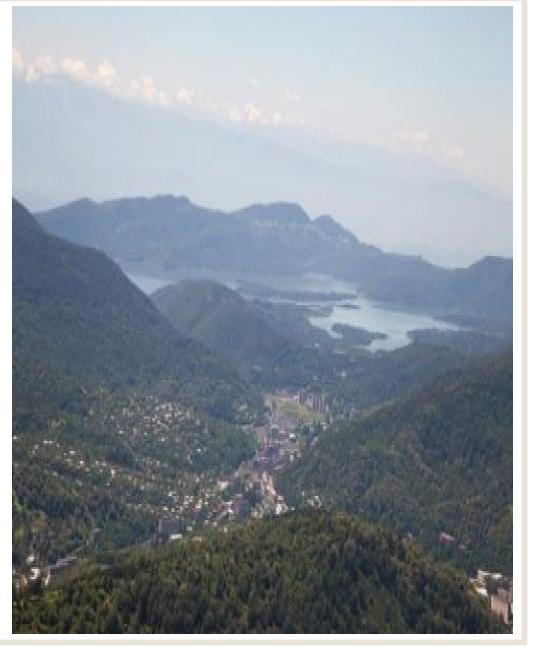
New, improved or enhanced infrastructure

#### **Building Regional Culture and Tourism**

- Downtown Development
- Regrowth of the tourism economy

#### **Building Community Leaders & Capacity**

Creating resilient communities



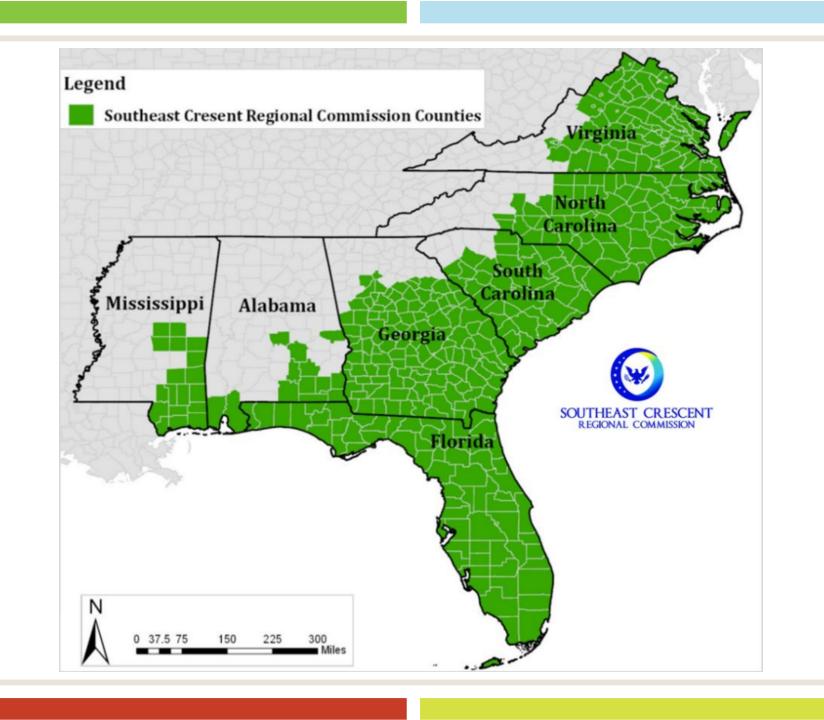
# **Important Facts**

- FY2023 Regular Allocation \$6,585,925
- FY2023 Infrastructure \$9,779,926
- Award Amount up to \$1,000,000
- Application Deadline 2<sup>nd</sup> Friday of each quarter (January, April, July, October)
- For More Information –
   Annaka Woodruff, <a href="mailto:annaka.woodruff@dca.ga.gov">annaka.woodruff@dca.ga.gov</a>

# Southeast Crescent Regional Commission

Build sustainable communities and strengthen economic growth across the Southeast Crescent Region

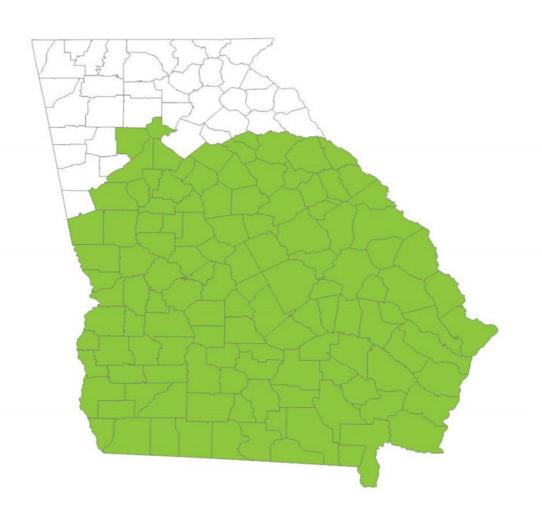




# SCRC Georgia Region

122 Counties

FY 2023 Annual Allocation \$5,758,040



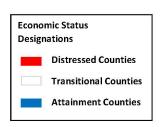
#### **SCRC FY'23 Priorities**

- Invest in Critical Infrastructure
- Improve Health and Public
   Service Access and Outcomes
- Strengthen workforce capacity
- Foster Entrepreneurial and Business Development Activities
- Expand Affordable Housing Stock and Access
- Promote Environmental Conservation, Preservation and Access

#### **Southeast Crescent Regional Commission**

#### FY23 Economic Designations

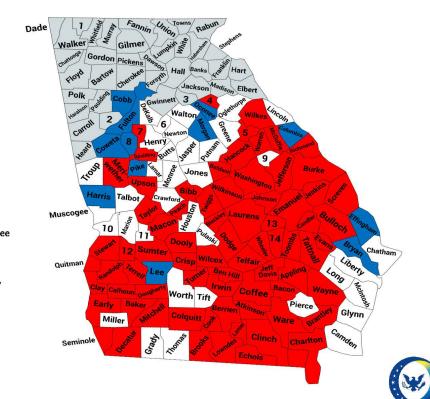
#### **GEORGIA**



1. Catoosa 8. Fayette
2. Douglas 9. Glascock
3. Barrow 10. Chattahoochee
4. Clarke 11. Schley

5. Taliaferro 12. Webster 6. Rockdale 13. Treutlen

7. Clayton 14. Montgomery



\*Counties in grey are not covered by SCRC.

# Georgia SCRC Program Policies

- •Maximum SCRC investment is **\$350,000**. The maximum investment may be waived by the Governor at his discretion.
- Priority is given to projects that are "ready-to-go"
- •Eligible applicants include:
  - Local governments
  - Development Authorities
  - ■Non-profit organizations
  - Educational institutions
  - Public healthcare institutions
  - ■Public-private partnerships are eligible, but applicant must be a public entity or non-profit entity
- •Each proposal is scored according to the following criteria:
  - Consistency with Southeast Crescent Regional Commission goals and strategies
  - Consistency with Georgia's goals and strategies
  - Economic impact within the community and the region

#### **Community Development Block Grants – Annual Competition**

- Federal block grant program focuses on benefiting low- to moderate-income people by providing resources for livable neighborhoods, economic empowerment, and decent housing
- State CDBG program primarily includes rural cities and counties

# 2 Employment Incentive Program

 A financing program may be used in conjunction with traditional private financing for economic development projects

#### 3 Redevelopment Fund

- Provides flexible financial assistance, including grants and loans, to local governments
- Assists with challenging economic and community development projects while addressing blight

#### 4 Immediate Threat and Danger

- Provides 50% matching funds for community development activities having particular urgency posing serious and immediate threat to health or welfare of the community
- These situations should typically occur due to a state or federally declared disaster.

# **CDBG Programs and Allocations** -

The Georgia CDBG Program is comprised of the following:

Program	Allocation
CDBG-CV Program (Rounds 1, 2, and 3)	\$82,850,607
Immediate Threat and Danger Program Set-Aside	\$500,000
<b>Employment Incentive Program Set-Aside</b>	\$4,000,000
Redevelopment Fund Program Set-Aside	\$1,500,000
Innovative Grant Program Set-Aside	\$10,000,000
Annual Competition  FFY23 allocation is approximately \$41 million	Balance of HUD allocation after administration, technical assistance and set-asides

Georgia Department of Community Affairs

Funding |

Incentive

Partnership

**Technical Assistance** ■

# Eligible Applicants

- Non-entitlement communities
   Cities/Counties that do not participate in the Entitlement Program
- The following entitlement communities <u>are not eligible</u> to participate in the State CDBG Program:
  - The Cities of Albany, Atlanta, Brunswick, Dalton, Gainesville, Hinesville, Marietta, Rome, Roswell, Sandy Springs City, Savannah, Smyrna City, South Fulton, Valdosta, and Warner Robins.
  - The Counties of Cherokee County, Clayton County, Cobb County, DeKalb County, Fulton County, Gwinnett County, and Henry County.
  - The Consolidated Governments of Athens/Clarke County, Augusta/Richmond County, Columbus Consolidated Government, and Macon/Bibb County.
  - Any incorporated city within a HUD Entitlement Urban County that has chosen to participate with the Urban County through a Cooperating Agreement.

Georgia Department of Community Affairs

Funding •

Incentive =

Partnership =

Technical Assistance

# What's an Eligible Project?

- All projects must conform to eligible activities listed under Section 105(a) of the HCDA of 1974.
- Examples include, but may not be limited to:
  - Water and Sewer
  - Storm drainage
  - Street improvements
  - Housing clearance
  - Publicly owned buildings (not used for general operation of government)

- Housing rehabilitation or reconstruction
- Fire protection
- Senior Centers
- Health Centers
- Boys & Girls Clubs

## **Funding Limits and Match Requirements**

#### Applicants may apply for -

- Single-Activity Project up to \$1,000,000
- Multi-Activity Project up to \$1,250,000
- Regional Cooperation up to \$2,000,000

#### **Local Match Requirements – Annual Competition:**

- 0% match requirement for grant requests of \$300,000 and less
- 5% match requirement for grant requests of \$300,001 to \$750,000
- 10% match requirement for grant requests of \$750,001 to \$1,000,000
- 15% match requirement for grant requests of \$1,000,001 or more



#### CDBG ANNUAL COMPETITION APPLICATION CYCLE

#### **Application Available**



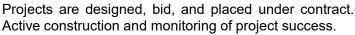
Applicants' Workshop held each year (October / November). The purpose of this workshop is to inform local government officials and other interested parties of the procedures to be used in preparing State CDBG applications.

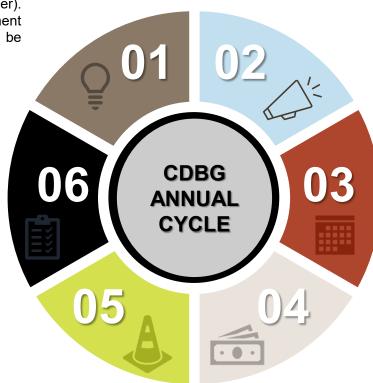
#### **Project Closeout**



After successful implementation, a closeout site visit is conducted. All funds must be accounted for in the jurisdiction's financial audit.

#### **Project Performance Period**







#### **Public Input**

The purpose of the hearing will be to obtain citizens' views and to respond to proposals and questions concerning previous CDBG funded projects (if any) and to obtain citizen participation in the development of new proposals including identification of community needs and proposed activities.



#### **Application Deadline**

Applications are due April 1st annually

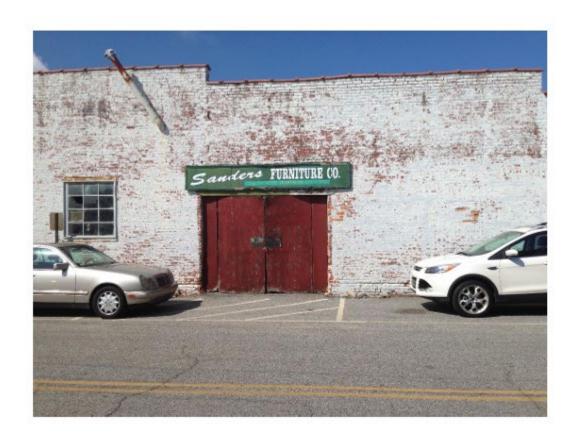


#### Funding Announcement

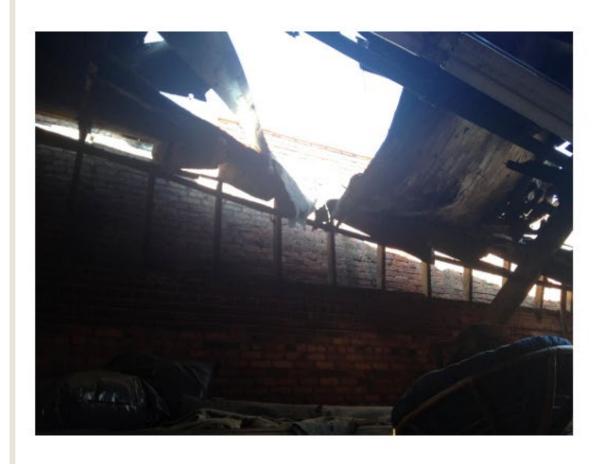
Approved projects are announced by the Governor in the fall (September / October)



Success Story CDBG Redevelopment Project





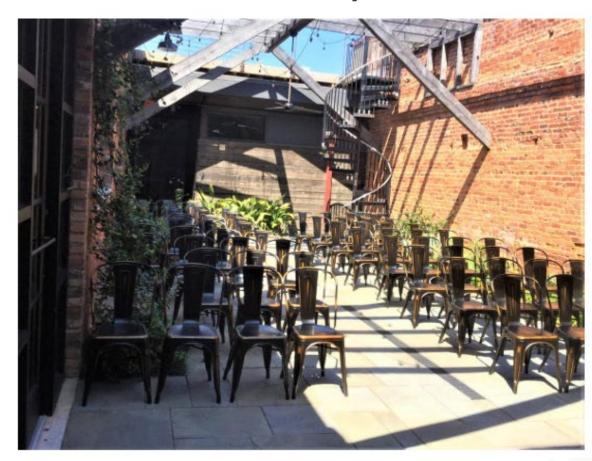


















# Downtown Development Revolving Loan Fund ■

- Assists cities, counties, and development authorities with efforts to revitalize and enhance downtown areas
- Provides below market rate "gap" financing to fund capital projects in core historic downtown areas and adjacent historic neighborhoods to spur commercial redevelopment
- Loan Maximum \$250,000
- 15-year term (3% interest; 2% for Main Street cities)



# Regional Economic Business Assistance

- Enhances Georgia's competitiveness in attracting sizable economic development projects through this state-funded incentive
- Acts as a vehicle for significant local, regional or statewide initiatives having short- or long-term economic development benefits
- Typically, REBA funds are targeted for projects in non-rural counties



#### OneGeorgia Authority

 Provides grants and loans typically for land acquisition and infrastructure development, machinery purchases, business relocation assistance, and other economic development capacity-building and job-creation projects

#### **EDGE Fund**

- Assists communities whose sites are being considered for business relocation or expansion while competing with another state
- Local development authorities are required to apply
- The application must be accompanied by a letter of recommendation from a state agency, typically the Georgia Department of Economic Development

# OneGeorgia Authority Rural Workforce Housing Initiative

- Provides flexible funding for developing workforce housing
- Activities can include, but are not limited to:
  - Land acquisition
  - Construction finance for workforce housing
  - Developing essential infrastructure that specifically supports new housing developments

As we grow business opportunities across the state, affordable housing for our workforce will continue to be a growing need."

- - Brian Kemp, Governor of Georgia

# Rural Workforce Housing Initiative Quick Guide

Amount	\$25 M	\$10 M
Administrator	One Georgia Authority	DCA HFDD
Financing Type	Grants	Loans
Activity	Land Development	Starter Homes
Recipient	Development Authorities	Community Applications with Lender + Builder

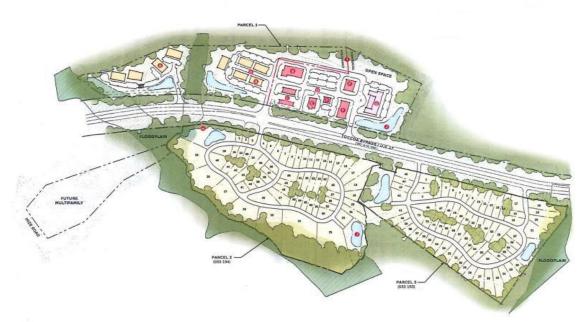
# **Funding Requirements**

	Infrastructure Grants	Housing Loans
Maximum Award	\$2.5 million	\$1 million
Match Required?	No match required but leveraged resources will improve application competitiveness	Yes. 60% funds must come from other sources

Applications for under \$250,000 will not be accepted

## Rural Workforce Housing Initiative Awards

- City of Albany- \$923,513
- City of Colquitt- \$2,400,000
- Columbus Consolidated Government- \$2,256,463
- Douglas-Coffee County Industrial Authority- \$2,310,885
- Stephens County Development Authority- \$478,400







#### OneGeorgia Authority

Rural Innovation Fund (5 awards, \$24.5M awarded, TPC - \$73.5M)

- Assists the welfare, safety, and economic security of Georgians living in rural communities
- Successful projects will promote the development or retention of employment opportunities

#### **Equity Fund (Capacity-Building Program)**

- Assists in building the necessary infrastructure for economic development, including improvements to sewer and water lines, roads, and industrial parks
- Funding can come in the form of grants or loans



# **Equity Success Story**

Red Hills Business Park - Thomasville

\$500,000 OneGeorgia Authority Grant for Water/Sewer \$17 million total project costs

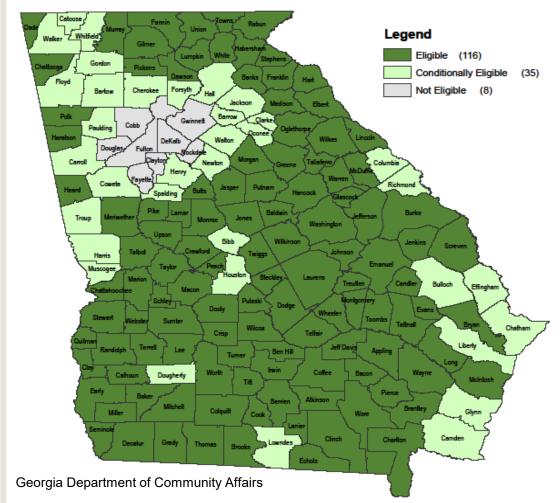
As of 2023, 5 major announcements

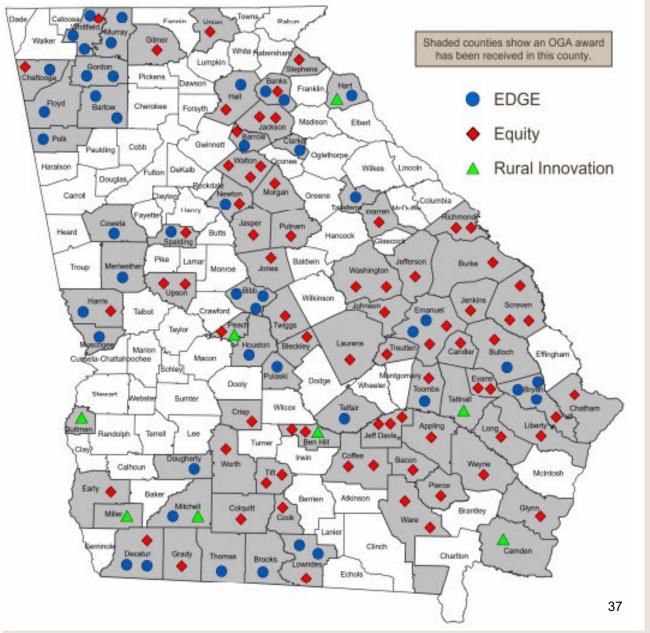
- 1. Troy Acoustics 166 jobs / \$63 million
- 2. Ashley's Distribution Center 105 jobs / \$20M
- 3. Carroll's Cabinets 20 jobs / \$1.1 million
- 4. A1Granite 45 jobs / \$1.5 million
- 5. Southern Quality Propane 50 jobs / \$2.5 million



# OneGeorgia Authority Georgia

**Official Map** Eligible Counties







# Things to Consider Before Applying for a Grant

## Strategy

- Vision
- Problem to be Solved

#### Need

- CommunityAssessment
- Budget

## Feasibility

- Eligibility
- Match requirement
- Performance Period

### Impact

Effect on the people or community

# Thanks!

**Questions?** 

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Community Finance Division

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