





#### VISION

A regenerative economy, responsible resource use and social equity through a healthy built environment for all.



## ADAPTING YOUR ORDINANCES AND APPROACHES TO ATTRACT 21<sup>ST</sup> CENTURY TALENT





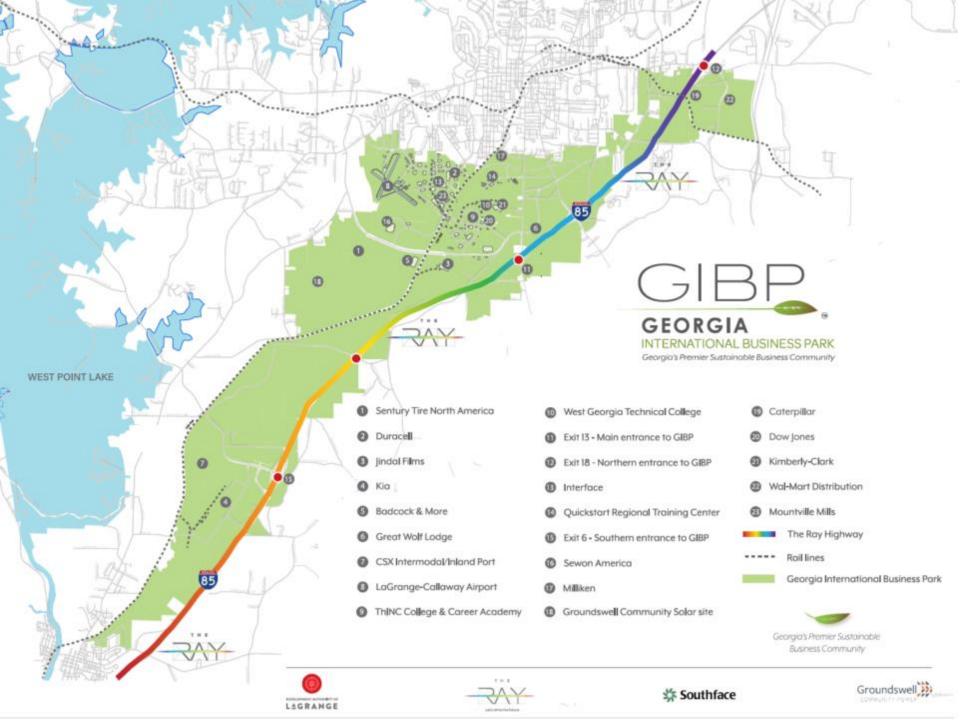
#### SOUTHFACE'S MUNICIPAL WORK - INDUSTRIAL

Helping LaGrange attract new businesses and 21<sup>st</sup> century talent through our work on the Georgia International Business Park (GIBP)



The City of LaGrange one of the most successful business cities in the Southeast.





#### SOUTHFACE'S MUNICIPAL WORK - INDUSTRIAL

#### **GIBP SCOPE**

- Resident-focused sustainability programs
- Reporting framework
- An engaged community



LAGRANGE, GEORGIA



#### SOUTHFACE'S WORK IN WEST LAFAYETTE

#### West LaFayette Transformation Plan





#### West LaFayette Transformation Plan

In partnership with the City of LaFayette, Rea Ventures Group, LLC and Village Habitat Design







- Capitalize on pending development
- Spur redevelopment
- Link resources











#### HOUSING AND DEVELOPMENT CONCEPTS

- Ouadraplex apartments
- Retail developments
- Health care access
- Innovative concepts







#### CHARRETTE

- Management
  - City Manager/Mayor
  - Developer
- Revitalization Committee
  - Council member
  - Community leaders
- Stakeholders





- Initial Kick-off Meeting
- Visual Preference Survey
- Online survey
- Brainstorming Session





FARM IS INSTALLED BEFORE VILLAGE



VILLAGE DEVELOPED AFTER FARM

EAST LAKE COMMONS - FARM/VILLAGE RYAN COHEN - FIRST FARMER



#### OUTCOMES

- Architectural Design Guideline
- Streetscapes
- Trail Network





#### ZONING IS THE WIRE MONKEY





### LAGRANGE

# On-bill tariffed low-income energy efficiency program





Robert Reed Senior Director, Southface 241 Pine Street NE Atlanta, GA 30308 <u>rreed@southface.org</u> 404-604-3661



