





VISION

A regenerative economy, responsible resource use and social equity through a healthy built environment for all.



ADAPTING YOUR ORDINANCES AND APPROACHES TO ATTRACT 21ST CENTURY TALENT





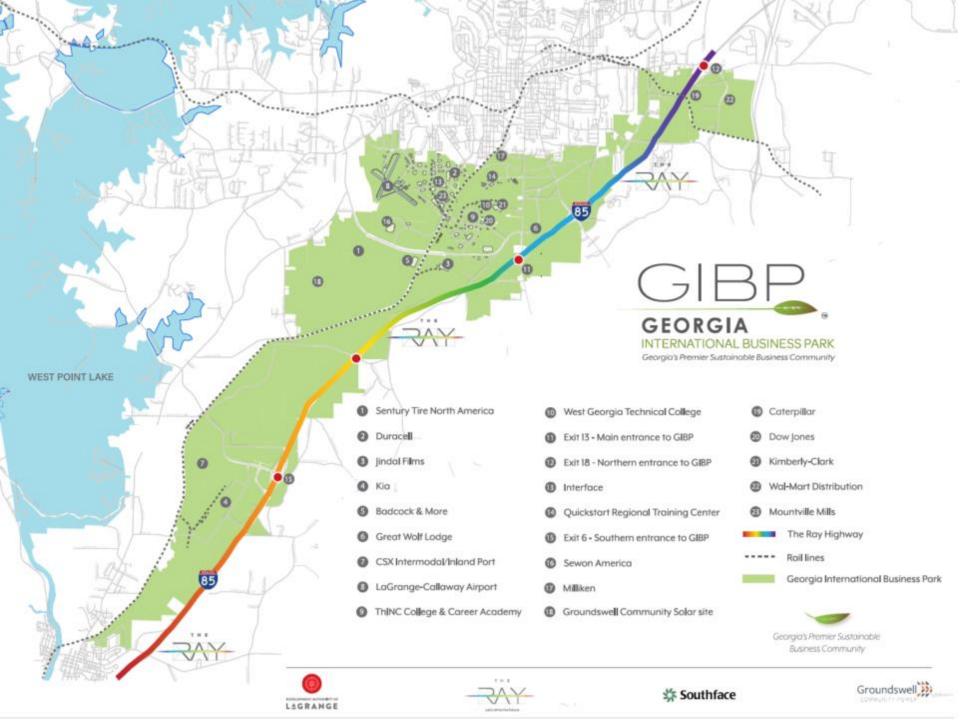
SOUTHFACE'S MUNICIPAL WORK - INDUSTRIAL

Helping LaGrange attract new businesses and 21st century talent through our work on the Georgia International Business Park (GIBP)



The City of LaGrange one of the most successful business cities in the Southeast.





SOUTHFACE'S MUNICIPAL WORK - INDUSTRIAL

GIBP SCOPE

- Resident-focused sustainability programs
- Reporting framework
- An engaged community



LAGRANGE, GEORGIA



SOUTHFACE'S WORK IN WEST LAFAYETTE

West LaFayette Transformation Plan





West LaFayette Transformation Plan

In partnership with the City of LaFayette, Rea Ventures Group, LLC and Village Habitat Design







- Capitalize on pending development
- Spur redevelopment
- Link resources











HOUSING AND DEVELOPMENT CONCEPTS

- Ouadraplex apartments
- Retail developments
- Health care access
- Innovative concepts







CHARRETTE

- Management
 - City Manager/Mayor
 - Developer
- Revitalization Committee
 - Council member
 - Community leaders
- Stakeholders





- Initial Kick-off Meeting
- Visual Preference Survey
- Online survey
- Brainstorming Session





FARM IS INSTALLED BEFORE VILLAGE



VILLAGE DEVELOPED AFTER FARM

EAST LAKE COMMONS - FARM/VILLAGE RYAN COHEN - FIRST FARMER



OUTCOMES

- Architectural Design Guideline
- Streetscapes
- Trail Network





ZONING IS THE WIRE MONKEY





LAGRANGE

On-bill tariffed low-income energy efficiency program





Robert Reed Senior Director, Southface 241 Pine Street NE Atlanta, GA 30308 <u>rreed@southface.org</u> 404-604-3661



