

Fairburn  
I-85 S & GA-74 S, Fairburn, Georgia, 30213  
Rings: 3, 5, 10 mile radii

Prepared by Esri  
Latitude: 33.54610  
Longitude: -84.57755

	3 miles	5 miles	10 miles
<b>Population Summary</b>			
2000 Total Population	10,922	32,682	192,818
2010 Total Population	23,241	58,895	259,126
2017 Total Population	26,753	67,819	287,025
2017 Group Quarters	68	169	756
2022 Total Population	29,227	73,558	307,591
2017-2022 Annual Rate	1.78%	1.64%	1.39%
2017 Total Daytime Population	27,177	58,592	252,738
Workers	12,213	20,934	98,659
Residents	14,964	37,658	154,079
<b>Household Summary</b>			
2000 Households	3,953	12,220	70,266
2000 Average Household Size	2.74	2.65	2.73
2010 Households	8,232	21,705	95,624
2010 Average Household Size	2.81	2.71	2.70
2017 Households	9,457	24,875	105,611
2017 Average Household Size	2.82	2.72	2.71
2022 Households	10,329	26,954	113,036
2022 Average Household Size	2.82	2.72	2.71
2017-2022 Annual Rate	1.78%	1.62%	1.37%
2010 Families	5,546	14,838	66,490
2010 Average Family Size	3.45	3.30	3.25
2017 Families	6,299	16,818	72,712
2017 Average Family Size	3.48	3.33	3.28
2022 Families	6,840	18,118	77,435
2022 Average Family Size	3.49	3.35	3.29
2017-2022 Annual Rate	1.66%	1.50%	1.27%
<b>Housing Unit Summary</b>			
2000 Housing Units	4,235	13,018	73,984
Owner Occupied Housing Units	58.5%	60.3%	59.4%
Renter Occupied Housing Units	34.9%	33.5%	35.5%
Vacant Housing Units	6.7%	6.1%	5.0%
2010 Housing Units	9,650	24,891	109,244
Owner Occupied Housing Units	50.1%	55.5%	56.9%
Renter Occupied Housing Units	35.2%	31.7%	30.7%
Vacant Housing Units	14.7%	12.8%	12.5%
2017 Housing Units	10,418	27,245	117,095
Owner Occupied Housing Units	48.0%	53.7%	55.0%
Renter Occupied Housing Units	42.8%	37.6%	35.2%
Vacant Housing Units	9.2%	8.7%	9.8%
2022 Housing Units	11,124	28,977	124,528
Owner Occupied Housing Units	48.9%	54.5%	55.2%
Renter Occupied Housing Units	44.0%	38.5%	35.5%
Vacant Housing Units	7.1%	7.0%	9.2%
<b>Median Household Income</b>			
2017	\$48,264	\$49,729	\$54,567
2022	\$53,200	\$53,713	\$60,203
<b>Median Home Value</b>			
2017	\$151,355	\$161,321	\$179,702
2022	\$175,071	\$183,151	\$209,801
<b>Per Capita Income</b>			
2017	\$21,258	\$23,263	\$27,167
2022	\$24,233	\$26,268	\$30,706
<b>Median Age</b>			
2010	30.9	32.3	34.1
2017	32.2	33.8	35.4
2022	32.3	34.0	35.8

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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<b>2017 Households by Income</b>			
Household Income Base	9,457	24,875	105,611
<\$15,000	14.2%	13.8%	11.0%
\$15,000 - \$24,999	10.4%	10.1%	9.6%
\$25,000 - \$34,999	9.4%	9.5%	9.7%
\$35,000 - \$49,999	17.6%	16.8%	14.8%
\$50,000 - \$74,999	19.9%	19.8%	19.4%
\$75,000 - \$99,999	14.5%	13.2%	12.6%
\$100,000 - \$149,999	10.6%	11.5%	14.2%
\$150,000 - \$199,999	2.5%	2.9%	4.8%
\$200,000+	1.0%	2.3%	4.0%
Average Household Income	\$58,790	\$63,355	\$73,486
<b>2022 Households by Income</b>			
Household Income Base	10,329	26,954	113,036
<\$15,000	14.1%	13.9%	11.0%
\$15,000 - \$24,999	9.5%	9.5%	8.8%
\$25,000 - \$34,999	8.2%	8.3%	8.5%
\$35,000 - \$49,999	14.9%	14.4%	12.6%
\$50,000 - \$74,999	18.7%	18.4%	17.9%
\$75,000 - \$99,999	16.8%	15.2%	14.1%
\$100,000 - \$149,999	13.2%	13.8%	16.5%
\$150,000 - \$199,999	3.2%	3.6%	5.7%
\$200,000+	1.4%	2.8%	4.8%
Average Household Income	\$67,109	\$71,675	\$83,204
<b>2017 Owner Occupied Housing Units by Value</b>			
Total	5,001	14,642	64,386
<\$50,000	8.5%	6.5%	4.9%
\$50,000 - \$99,999	17.9%	15.9%	13.7%
\$100,000 - \$149,999	23.0%	22.7%	19.4%
\$150,000 - \$199,999	21.0%	21.6%	20.2%
\$200,000 - \$249,999	14.6%	12.4%	11.3%
\$250,000 - \$299,999	7.7%	7.2%	8.1%
\$300,000 - \$399,999	3.3%	6.0%	10.3%
\$400,000 - \$499,999	1.3%	3.1%	5.3%
\$500,000 - \$749,999	1.0%	3.3%	4.9%
\$750,000 - \$999,999	0.4%	0.5%	1.0%
\$1,000,000 +	1.1%	0.9%	0.8%
Average Home Value	\$176,670	\$197,989	\$228,839
<b>2022 Owner Occupied Housing Units by Value</b>			
Total	5,438	15,794	68,775
<\$50,000	6.7%	4.5%	3.2%
\$50,000 - \$99,999	13.3%	12.2%	10.6%
\$100,000 - \$149,999	20.3%	20.3%	16.7%
\$150,000 - \$199,999	19.5%	19.6%	17.5%
\$200,000 - \$249,999	17.0%	13.1%	10.4%
\$250,000 - \$299,999	10.4%	8.7%	8.5%
\$300,000 - \$399,999	5.3%	8.1%	13.1%
\$400,000 - \$499,999	2.5%	5.2%	8.5%
\$500,000 - \$749,999	3.1%	6.7%	8.9%
\$750,000 - \$999,999	0.5%	0.7%	1.7%
\$1,000,000 +	1.5%	1.0%	1.0%
Average Home Value	\$209,795	\$235,129	\$273,889

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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<b>2010 Population by Age</b>			
Total	23,241	58,896	259,127
0 - 4	8.7%	8.1%	7.6%
5 - 9	9.0%	8.4%	7.8%
10 - 14	8.7%	8.7%	8.2%
15 - 24	14.0%	13.8%	13.7%
25 - 34	17.2%	15.5%	14.0%
35 - 44	16.2%	15.8%	15.3%
45 - 54	12.1%	13.0%	14.1%
55 - 64	8.0%	9.5%	11.1%
65 - 74	3.8%	4.3%	5.1%
75 - 84	1.7%	2.0%	2.2%
85 +	0.7%	0.9%	0.9%
18 +	68.5%	69.6%	71.4%
<b>2017 Population by Age</b>			
Total	26,752	67,820	287,026
0 - 4	8.2%	7.5%	7.0%
5 - 9	8.2%	7.7%	7.2%
10 - 14	7.9%	7.7%	7.4%
15 - 24	13.9%	14.1%	13.7%
25 - 34	16.5%	14.8%	14.1%
35 - 44	16.0%	15.1%	13.9%
45 - 54	12.2%	12.8%	13.5%
55 - 64	9.4%	10.7%	11.9%
65 - 74	5.1%	6.4%	7.6%
75 - 84	1.9%	2.3%	2.7%
85 +	0.7%	0.9%	1.0%
18 +	71.2%	72.6%	74.1%
<b>2022 Population by Age</b>			
Total	29,229	73,557	307,590
0 - 4	8.2%	7.5%	7.0%
5 - 9	8.1%	7.5%	7.0%
10 - 14	7.9%	7.6%	7.2%
15 - 24	13.0%	13.0%	12.8%
25 - 34	18.0%	16.0%	14.9%
35 - 44	15.9%	14.7%	13.9%
45 - 54	11.6%	12.3%	12.4%
55 - 64	8.8%	10.4%	11.6%
65 - 74	5.6%	7.3%	8.6%
75 - 84	2.1%	2.8%	3.5%
85 +	0.6%	0.8%	1.0%
18 +	71.4%	73.0%	74.7%
<b>2010 Population by Sex</b>			
Males	10,772	27,052	120,398
Females	12,469	31,843	138,728
<b>2017 Population by Sex</b>			
Males	12,473	31,402	133,888
Females	14,280	36,417	153,138
<b>2022 Population by Sex</b>			
Males	13,724	34,305	143,999
Females	15,503	39,252	163,592

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<b>2010 Population by Race/Ethnicity</b>			
Total	23,241	58,894	259,126
White Alone	18.9%	20.7%	25.4%
Black Alone	69.2%	70.9%	67.3%
American Indian Alone	0.5%	0.3%	0.3%
Asian Alone	1.4%	1.2%	2.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	7.5%	4.5%	2.7%
Two or More Races	2.4%	2.3%	2.1%
Hispanic Origin	14.7%	9.2%	6.0%
Diversity Index	61.4	54.5	54.0
<b>2017 Population by Race/Ethnicity</b>			
Total	26,754	67,821	287,025
White Alone	17.8%	18.9%	23.6%
Black Alone	69.8%	72.1%	68.6%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	1.9%	1.6%	2.4%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	7.4%	4.4%	2.7%
Two or More Races	2.7%	2.6%	2.4%
Hispanic Origin	14.2%	9.0%	6.1%
Diversity Index	60.8	53.5	53.4
<b>2022 Population by Race/Ethnicity</b>			
Total	29,228	73,557	307,592
White Alone	17.3%	17.9%	22.3%
Black Alone	69.5%	72.3%	69.2%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	2.4%	1.9%	2.6%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	7.4%	4.5%	2.8%
Two or More Races	3.0%	3.0%	2.7%
Hispanic Origin	14.3%	9.2%	6.3%
Diversity Index	61.2	53.7	53.3
<b>2010 Population by Relationship and Household Type</b>			
Total	23,241	58,895	259,126
In Households	99.7%	99.7%	99.7%
In Family Households	85.5%	86.0%	86.2%
Householder	24.4%	25.1%	25.7%
Spouse	13.4%	14.0%	15.3%
Child	37.9%	37.6%	36.4%
Other relative	6.7%	6.3%	6.1%
Nonrelative	3.2%	3.0%	2.8%
In Nonfamily Households	14.2%	13.7%	13.5%
In Group Quarters	0.3%	0.3%	0.3%
Institutionalized Population	0.3%	0.2%	0.2%
Noninstitutionalized Population	0.0%	0.0%	0.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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<b>2017 Population 25+ by Educational Attainment</b>			
Total	16,544	42,723	185,583
Less than 9th Grade	5.6%	4.4%	3.3%
9th - 12th Grade, No Diploma	10.6%	8.1%	6.9%
High School Graduate	25.4%	25.7%	22.9%
GED/Alternative Credential	3.4%	3.5%	3.2%
Some College, No Degree	21.6%	22.4%	22.5%
Associate Degree	6.0%	7.4%	8.3%
Bachelor's Degree	19.1%	18.9%	21.0%
Graduate/Professional Degree	8.3%	9.5%	12.1%
<b>2017 Population 15+ by Marital Status</b>			
Total	20,275	52,281	225,029
Never Married	42.2%	42.0%	40.7%
Married	39.4%	39.4%	42.4%
Widowed	3.7%	4.4%	4.6%
Divorced	14.7%	14.1%	12.3%
<b>2017 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	92.9%	92.7%	92.7%
Civilian Unemployed (Unemployment Rate)	7.1%	7.3%	7.3%
<b>2017 Employed Population 16+ by Industry</b>			
Total	12,000	30,745	135,456
Agriculture/Mining	0.9%	1.0%	0.4%
Construction	7.3%	4.9%	4.3%
Manufacturing	7.5%	8.4%	7.4%
Wholesale Trade	1.9%	2.2%	2.8%
Retail Trade	12.3%	11.6%	11.3%
Transportation/Utilities	14.1%	13.2%	13.1%
Information	2.5%	2.3%	2.2%
Finance/Insurance/Real Estate	6.2%	6.0%	5.5%
Services	42.2%	43.8%	47.5%
Public Administration	5.1%	6.6%	5.4%
<b>2017 Employed Population 16+ by Occupation</b>			
Total	12,000	30,745	135,456
White Collar	59.0%	62.7%	61.7%
Management/Business/Financial	16.4%	15.3%	15.0%
Professional	17.9%	20.4%	19.9%
Sales	11.9%	11.5%	11.7%
Administrative Support	12.9%	15.6%	15.2%
Services	13.8%	14.8%	16.8%
Blue Collar	27.2%	22.5%	21.5%
Farming/Forestry/Fishing	0.9%	0.7%	0.2%
Construction/Extraction	7.4%	4.8%	3.7%
Installation/Maintenance/Repair	6.9%	4.6%	3.5%
Production	3.8%	4.7%	4.1%
Transportation/Material Moving	8.2%	7.7%	10.0%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	23,241	58,895	259,126
Population Inside Urbanized Area	94.1%	91.3%	93.5%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	5.9%	8.7%	6.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Households by Type</b>			
Total	8,231	21,706	95,624
Households with 1 Person	27.5%	26.9%	25.6%
Households with 2+ People	72.5%	73.1%	74.4%
Family Households	67.4%	68.4%	69.5%
Husband-wife Families	37.0%	38.0%	41.3%
With Related Children	21.6%	20.3%	20.6%
Other Family (No Spouse Present)	30.4%	30.4%	28.2%
Other Family with Male Householder	6.2%	5.6%	5.6%
With Related Children	3.7%	3.3%	3.2%
Other Family with Female Householder	24.2%	24.7%	22.6%
With Related Children	18.3%	18.3%	16.3%
Nonfamily Households	5.1%	4.7%	4.8%
All Households with Children	44.3%	42.5%	40.5%
Multigenerational Households	6.4%	6.6%	6.4%
Unmarried Partner Households	6.6%	6.5%	6.2%
Male-female	5.7%	5.7%	5.5%
Same-sex	0.8%	0.8%	0.7%
<b>2010 Households by Size</b>			
Total	8,232	21,706	95,624
1 Person Household	27.5%	26.9%	25.6%
2 Person Household	25.9%	27.2%	28.9%
3 Person Household	17.6%	18.0%	18.1%
4 Person Household	14.1%	14.0%	14.4%
5 Person Household	8.1%	7.7%	7.3%
6 Person Household	3.5%	3.4%	3.2%
7 + Person Household	3.3%	2.7%	2.3%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	8,232	21,705	95,624
Owner Occupied	58.7%	63.6%	65.0%
Owned with a Mortgage/Loan	50.6%	54.4%	55.3%
Owned Free and Clear	8.1%	9.2%	9.7%
Renter Occupied	41.3%	36.4%	35.0%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	9,650	24,891	109,244
Housing Units Inside Urbanized Area	94.4%	91.8%	93.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	5.6%	8.2%	6.2%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	Up and Coming Families	Up and Coming Families	Up and Coming Families
<b>2.</b>	Metro Fusion (11C)	Metro Fusion (11C)	Family Foundations (12A)
<b>3.</b>	Middleburg (4C)	American Dreamers (7C)	Metro Fusion (11C)
<b>2017 Consumer Spending</b>			
Apparel & Services: Total \$	\$15,611,530	\$43,496,997	\$212,733,244
Average Spent	\$1,650.79	\$1,748.62	\$2,014.31
Spending Potential Index	76	81	93
Education: Total \$	\$9,487,056	\$26,907,256	\$135,455,273
Average Spent	\$1,003.18	\$1,081.70	\$1,282.59
Spending Potential Index	69	74	88
Entertainment/Recreation: Total \$	\$21,415,169	\$60,863,070	\$299,291,442
Average Spent	\$2,264.48	\$2,446.76	\$2,833.90
Spending Potential Index	73	78	91
Food at Home: Total \$	\$35,377,238	\$100,102,325	\$489,141,279
Average Spent	\$3,740.85	\$4,024.21	\$4,631.54
Spending Potential Index	74	80	92
Food Away from Home: Total \$	\$24,198,030	\$67,733,948	\$331,067,824
Average Spent	\$2,558.74	\$2,722.97	\$3,134.79
Spending Potential Index	77	82	94
Health Care: Total \$	\$36,683,384	\$106,710,725	\$526,020,137
Average Spent	\$3,878.97	\$4,289.88	\$4,980.73
Spending Potential Index	69	77	89
HH Furnishings & Equipment: Total \$	\$13,652,536	\$38,697,012	\$190,117,713
Average Spent	\$1,443.64	\$1,555.66	\$1,800.17
Spending Potential Index	74	80	93
Personal Care Products & Services: Total \$	\$5,562,078	\$15,728,867	\$77,386,057
Average Spent	\$588.14	\$632.32	\$732.75
Spending Potential Index	74	79	92
Shelter: Total \$	\$115,465,856	\$323,296,602	\$1,581,640,323
Average Spent	\$12,209.56	\$12,996.85	\$14,976.09
Spending Potential Index	75	80	92
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$15,618,721	\$45,214,093	\$223,715,779
Average Spent	\$1,651.55	\$1,817.65	\$2,118.30
Spending Potential Index	71	78	90
Travel: Total \$	\$13,933,204	\$39,479,371	\$195,812,868
Average Spent	\$1,473.32	\$1,587.11	\$1,854.10
Spending Potential Index	71	77	89
Vehicle Maintenance & Repairs: Total \$	\$7,389,848	\$21,108,830	\$103,513,439
Average Spent	\$781.42	\$848.60	\$980.14
Spending Potential Index	73	79	91

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.