

ECG Annual Meeting & Economic Development Forum

March 27-30, 2011



Tentative

Sunday, March 27

- 2:00 – 5:00 pm **Registration**
- 3:00 – 5:00 pm **Being Involved: the State and Federal Legislative Process**
Joy Ditto, American Public Power Association (APPA)
- ** Dinner on your own ***

Monday, March 28

- 6:30 – 8:30 am **Breakfast Buffet**
- 8:00 – 9:00 am **ECG Board Election**
- 9:00 – 9:30 am **Opening Remarks**
Keith Bass, CEO, ECG
- 9:30 – 9:45 am **Smart Grid as a Service**
Vice President, General Electric
- 9:45 – 10:45 am **Economic Perspective**
Roger Tutterow, Ph.D., Professor of Economics, Mercer University
- 10:45 – 11:45 am **Relevant: Social Media in Today's Utility**
Matthew Burks, E Source
- 11:45 – 1:30 pm **Lunch**
- breakout sessions – utility or economic development focus •••*
- 1:30 – 2:30 pm **How to Recruit a Retail Franchise to Your Community** *EcCD*
Alex Stall, Dalton Chamber of Commerce
- 1:30 – 2:30 pm **Energy Efficiency Behind the Meter** *Utility*
Bridgestone Golf
Piedmont Newnan Hospital
Publix

ECG Annual Meeting & Economic Development Forum

March 27-30, 2011



2:30 – 3:00 pm

Break

••• general session – all attendees •••

3:00 – 3:45 pm

**Worth the Wait: Investing in Your Community's Future
with Economic Development**

Larry Guest, Mayor of Elberton

Lanier Dunn, City Manager, Elberton

Anna Grant Jones, Executive Director of Development

6:30 – 7:00 pm

Reception

7:00 – 9:30 pm

Dinner

Tuesday, March 29

6:30 – 8:00 am

Breakfast Buffet

••• breakout sessions – utility or economic development focus •••

8:00 – 9:30 am

Smart Grid as a Service *Utility*

Vice President, General Electric

8:00 – 8:45 am

**How is Public Relations Important to Your Economic
Development Success** *EcCD*

Bert Brantley, McRae

Joe Snowden, McRae

8:45 – 9:30 am

**Savannah Port Improvements and the Ports Economic
Impact on Georgia** *EcCD*

Stacy Watson, General Manager, Economic & Industrial Development

*John Petrino, Director of Business Development, Economic &
Industrial Development*

9:30 – 10:00 am

Break

••• general session – all attendees •••

10:00 – 10:30 am

What's New with GDEcD

Gretchen Corbin, Deputy Commissioner of Global Commerce

ECG Annual Meeting & Economic Development Forum

March 27-30, 2011



- 10:30 – 11:00 am **Public Service Commission Overview**
Commissioner Stan Wise, Georgia Public Service Commission
- 11:00 – 11:45 **Planning for Your Future Industrial Park**
Jim Ewing, Principal, International Site Advisors, LLC
Brian Warsham, Senior Consultant, International Site Advisors, LLC
- 11:45 am **Lunch**
(Boxed lunch provided at course for golfers)
- 1:00 pm **Golf at The Oconee**
- 1:00 pm **Pontoon Excursion on Lake Oconee**
- 6:00 – 9:00 pm **Heavy Hors d'oeuvres Reception**
On the Ritz-Carlton lawn, down by Lake Oconee

Wednesday, March 30

- 6:30 – 8:00 am **Breakfast Buffet**
- 8:00 – 9:00 am **Industry's Role in Workforce Development**
Ann Cramer, IBM Americas Corporate Citizenship & Corporate Affairs
- 9:00 – 9:45 am **Legislative Summary**
- 9:45 – 10:30 am **Forsyth: A Success Story**
Tiffany Andrews, Executive Director, Development Authority of Monroe
- 10:45 am **Adjourn**
- 11:00 am **ECG Board Meeting**