

# Prospect-Communities Opportunities

## *Targets/Demand/Conversion*

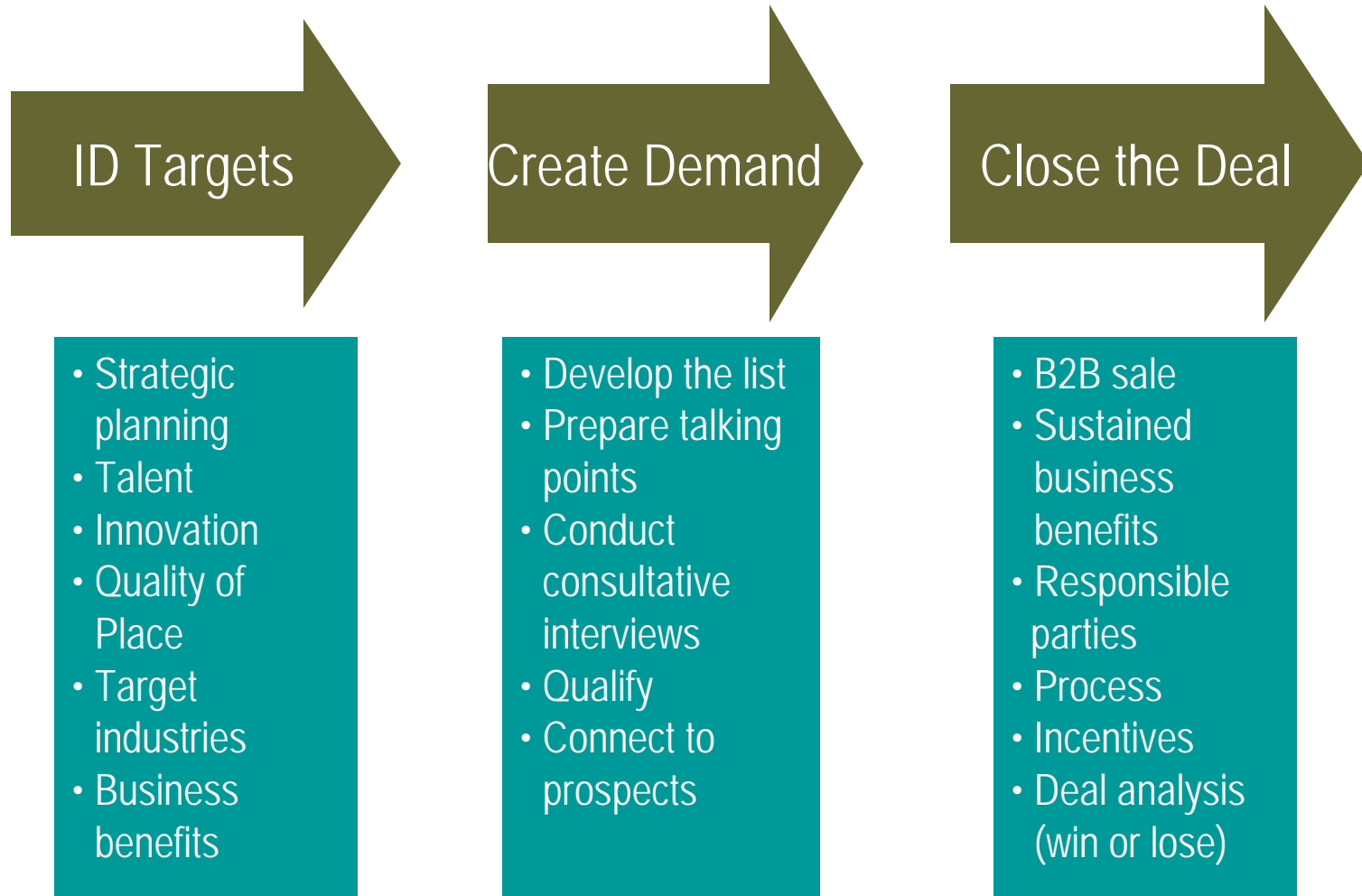


March 30, 2006



T · I · P   S T R A T E G I E S

# Recruitment Process





# TIP Strategies, Inc.

TIP is an economic development consulting firm based in Austin, Texas. Our services include:

- Market Analysis
- Strategic Planning
- Land Use Planning
- Site Selection
- Corporate Strategy
- Feasibility Studies
- Economic Impact Analysis
- Retail Recruitment
- Development Assistance
- Entrepreneurial Strategy





## GRUBER PHILLIPS INTERNATIONAL

Gruber Phillips is a research and lead generation firm that specializes in identifying real opportunities for new corporate investments into cities, counties, states, regions and countries. GP provides the following services:

- New Business Development
- Business Retention (Taking the Pulse)
- Community Assessment Studies
- Market Perception Studies
- International Representation
- Target List Research
- Consultative Conversations with Key Decision Makers
- Prospect Qualification
- Appointment Setting
- Prospect Database Creation
- Event Coordination & Attendance Enhancement

