

# Economic Development Forum



## Wednesday, March 21

- 1:30 – 1:45 pm **Welcome**  
Bob Johnston, President/CEO MEAG Power
- 1:45 – 2:00 pm **Conference Overview**  
Daryl Ingram, MEAG Power Economic Development
- 2:00 – 2:45 pm **State Economic Development Update**  
Cmr. Ken Stewart, GA Dept of Economic Development
- 2:45 – 3:45 pm **Trends in Site Selection**  
Eric Stavriotis, Director Pollina Consulting
- 2:45 – 3:45 pm **Utility Concurrent Sessions**  
*Electric Pricing Strategies* (city, utility & elected officials)  
Walter West, Director of Marketing Services  
Paul Warfel, Major Accounts Manager
- 3:45  
Break
- 4:00 – 5:00 pm **The Sandersville Success Story**
- 6:30 pm Lakeside Reception

## Thursday, March 22

- 7:00 – 9:00 am Breakfast Buffet
- 8:00 – 9:00 am MEAG Power Board Meeting
- Reconvene Economic Development Forum**
- 9:30 – 10:30 am **Losing the American Dream: Decline of a Superpower and our M4 Economic Development Study**  
Ron Pollina, President, Pollina Real Estate Economist
- 10:30 – 11:00 am Break
- 11:00 – 12:00 pm **Utility Concurrent Sessions**  
*Customer Needs In A Changing Environment*  
Key Customer Discussion
- 11:00 – 12:00 pm **Does Land Use Planning Work?**  
Joy Wilkins, Enterprise Innovation Institute (Georgia Tech)
- 12:00 pm Lunch (boxed lunch for golfers)
- 12:40 pm Golf and Recreation Activities
- 6:30 pm Reception
- 7:00 pm Dinner



## Friday, March 23

- 7:00 – 8:00 am Breakfast Buffet
- 8:00 – 8:45 am **Global Commerce**  
Chris Clark, Deputy Cmr. Global Commerce Division, GDEcD
- 8:45 – 9:45 am **One Georgia Authority Update**  
Nancy Cobb, Director
- 9:45 – 10:00 am Break
- 10:00 – 11:00 am **Winning At The Grants Game**  
Bob Roberson, President, Bob Roberson and Associates
- 11:00 – 12:00 **Review and Adjourn**  
Daryl Ingram, MEAG Power Economic Development

## Registration Details

Please register for your room by March 6, 2007. Please complete your registration for the ED Forum with us by March 14, 2007.

1. Make your room reservations directly with Ritz Carlton - \$175/night
2. Fax this registration form to Oleta Herron or mail it along with your check or register on line at [www.locationgeorgia.com](http://www.locationgeorgia.com) and mail the check separately.
3. Attendees are invited to play golf or participate in other activities. Prices are noted on reservation form. For golfers, include handicap and if desired, preference of playing partners.
4. Send check for forum registration and activities to:  
MEAG Power  
75 5th Street, NW, Suite 850  
Atlanta, Georgia 30308  
  
Fax 404-582-8965
5. Ritz Carlton Reynolds Plantation  
One Lake Oconee Trail  
Greensboro, Georgia 30642  
[www.ritzcarlton.com](http://www.ritzcarlton.com) 800-826-1945

For information contact: Oleta Herron - 770-661-2876.

Families are welcomed. The RitzKids program includes full (\$78/child) and half (\$42/child) day activities, including games, crafts and outdoor adventures.

## Registration Form

Name \_\_\_\_\_

Organization \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email Address \_\_\_\_\_

### ATTENDANCE

Check all that apply

\_\_\_\_ Wed, 3/21 \_\_\_\_ Thurs, 3/22 \_\_\_\_ Fri, 3/23

Guest Registration

\_\_\_\_ Spouse \_\_\_\_ Spouse and child(ren)

Forum attendee's guest(s) registration fee(s) includes all food functions for the guest.

### ACTIVITIES FOR THURSDAY AFTERNOON

Golf, pontoon boat ride, guided tour of Historic Washington (visit Callaway Plantation, the Washington Historical Museum and shopping in the historic square) are all available. Please contact the Ritz-Carlton for information on the RitzKids Program and SPA services.

### FEES

Attendee Registration Fee	\$249	_____
Spouse	\$125	_____
Child(ren)	(\$50 x ____)	_____
Activities (choose one per person):		
Golf	\$140	_____
Pontoon Boat	\$35	_____
Historic Tour	\$10	_____
TOTAL		_____

### PAYMENT METHOD

\_\_\_\_ Check Enclosed

\_\_\_\_ Bill \$ \_\_\_\_\_ to my LED fund, signature required

\_\_\_\_ Bill \$ \_\_\_\_\_ to my Reserve fund, signature required

Signature \_\_\_\_\_

Golf Handicap \_\_\_\_\_

Golf Partners \_\_\_\_\_

Please fax this form to Oleta Herron at 404-582-8965. You may also register on-line at [www.locationgeorgia.com](http://www.locationgeorgia.com)