

Presenter Bio

Jim Bruce
President
BFPC, LLC

Jim Bruce is president of BFPC, LLC, a Georgia-based consulting firm with major practices in business and industrial site selection, economic development, and general management and economic consulting.

He has been a consultant to projects such as Toyota's first US assembly plants, which located in Georgetown, Kentucky, and Princeton, Indiana; the United Airlines maintenance base in Indianapolis; a major pharmaceutical plant in West Greenwich, Rhode Island; a new Navistar International truck plant in Escobedo, Nuevo Leon, Mexico; and many others.

An important part of Jim's consulting work for business is a "mirror image" of site selection, providing counsel to cities, states, and others interested in preparing and promoting their area as a location for the right kind of economic activity. This work has been for an exceptionally diverse range of clients, ranging from the Harlem Commonwealth Council in New York, to a consortium of Native American tribal governments in the Pacific Northwest, to dozens of states, chambers of commerce, and other groups.

He has been BFPC's lead working with the Georgia Allies in developing and implementing the "Georgia Ready for Accelerated Development" or GRAD Site Program, the state's certified sites initiative.

Jim completed his undergraduate work at Emory University and has a master's degree from Harvard in regional economics. He has taught on an adjunct basis at several academic institutions including Princeton, Carnegie-Mellon, Georgia Institute of Technology, Auburn, and the US Military Academy; and has been a speaker at many seminars and professional educational programs such as the International Economic Development Council. Jim has deep roots in Georgia, with both sides of his family going back to the 1700's.